

PROFESSIONAL SUMMARY

Web developer with 20 years of experience, including 16 years specializing in WordPress. Builds and maintains responsive, user-friendly websites using WordPress, Webflow, custom themes, plugins, and modern front-end technologies. Experienced across the full project lifecycle, from design implementation and CMS architecture to deployment, integrations, performance, and ongoing support.

CORE SKILLS

CMS & Development: WordPress, Webflow, custom themes and plugins, responsive development	Front End: HTML5, CSS3, JavaScript, jQuery, Vue.js, Tailwind CSS, SASS/SCSS, Bootstrap
Back End & Data: PHP, MySQL, AJAX, REST APIs, Node.js	Workflow / DevOps: Git, CI/CD, Gulp, Bash, SSH, cross-browser compatibility
AI Development: Codex, Claude Code, GitHub Copilot	Design & Tools: Figma, Photoshop, Lightroom, Canva, PhpStorm, VS Code, IntelliJ IDEA

PROFESSIONAL EXPERIENCE

Freelance Full Stack WordPress & Webflow Developer Provide end-to-end website development, maintenance, integrations, and technical support for clients across multiple industries. - Build and customize WordPress and Webflow websites from design through production deployment. - Develop responsive front-end interfaces and custom WordPress functionality to support project requirements. - Handle website maintenance, troubleshooting, integrations, hosting-related tasks, and ongoing technical support. - Projects include JIBI Construction Services, PPC Construction, Roxanne Recto Website, Xiklab, PDS, TVCX Media Archive, ASC Monitoring, and Everbright Real Estate. Technologies: WordPress, Webflow, PHP, MySQL, JavaScript, jQuery, HTML, CSS, Git, Bash, SSH, Gulp	Jun 2006 - Present
UrbanX Senior WordPress & Webflow Developer Developed and maintained responsive real estate websites and digital experiences across WordPress and Webflow. - Translated design concepts into accurate, responsive, and accessible web experiences. - Built custom functionality and supported property-data integrations for real estate websites. - Handled performance improvements, troubleshooting, deployment support, and ongoing production updates. - Collaborated with designers, project stakeholders, and cross-functional teams on ongoing client work. - Projects: Confidential client projects - details protected under a Non-Disclosure Agreement (NDA).	Jun 2025 - Sep 2026
Inversal Inc Consultant Senior WordPress Developer Developed and maintained the company's website platforms. - Built and maintained WordPress functionality and front-end components for company web projects. - Supported website updates, troubleshooting, maintenance, and implementation of project requirements. - Worked on the Inversal Website, HRIS System for Inversal Inc, and Howchoo.	2023 - 2024
Housal Inc Consultant Senior WordPress Developer Developed and maintained real estate website platforms for the company. - Developed and maintained WordPress-based interfaces for real estate websites. - Implemented responsive layouts and supported ongoing website enhancements and maintenance. - Worked on Housal.com, Spire.com, and RE/MAX Philippines.	2018 - 2020

Code and Theory | Senior Frontend Developer

2015 - 2017

Created innovative, functional websites for major brands and organizations.

- Converted creative and design concepts into responsive, production-ready front-end interfaces.
- Developed and maintained interactive website components while supporting cross-browser compatibility.
- Collaborated with design and development teams throughout implementation and delivery.
- Projects included Venetian and Palazzo, FMFS, Jason Magbanua, Fondation de la Haute Horlogerie, Savoir Flair, Maybelline New York, and Manila Endocrine Laboratory.

Movent Inc | Lead Senior Frontend Developer

2013 - 2015

Managed the front-end department and strategic project planning, with a focus on choosing effective modern technologies.

- Led front-end implementation and helped plan technical approaches for web projects.
- Supported frontend standards, implementation quality, and coordination across project requirements.
- Developed digital experiences for brands including BDO, Citibank, Globe Telecom, Del Monte, Nestlé, KLM, Kraft, Clear, Marlboro, L'Oréal, Jollibee Delivery, and Mead Johnson.

Technologies: HTML5, CSS3, JavaScript, jQuery

Netbooster Asia | Senior Frontend Developer

2012 - 2013

Created innovative and functional websites for clients.

- Implemented responsive front-end layouts based on project designs and requirements.
- Developed interactive website components and supported browser compatibility and production updates.

Yellowasp | Web Designer / Frontend Developer

2011 - 2012

Designed and developed functional websites for a range of clients.

- Created website interface designs and converted approved concepts into functional front-end pages.
- Handled layout styling, responsive presentation, and ongoing website updates.

88DB | WordPress Developer

2010 - 2011

Created WordPress websites for company clients.

- Built and customized WordPress websites according to client requirements.
- Implemented themes, page layouts, content updates, and general website maintenance.

ArkPhil IT Solution | Web Designer

2009 - 2010

Designed website interfaces for multiple projects.

- Created web page layouts and visual interface concepts for client projects.
- Prepared design assets and supported the implementation of approved website designs.

100% Concept Asia | Webmaster

2006 - 2009

Created and maintained websites for different organizations.

- Maintained website content, page layouts, and day-to-day web updates.
- Supported website creation, troubleshooting, and ongoing maintenance for organizational sites.

EDUCATION

AMA Computer College, Quezon City | BS Information Technology